








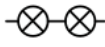






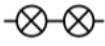
























  
**GAMES WITH BIG NUMBERS**








  
 THERE WERE 88 INTERNATIONAL JOURNALISTS PRESENT AT THE











  
 FIRST FRENCH EDITION OF 1924. IN THE SEVENTH ITALIAN










  
 EDITION, 504 REPRESENTATIVES OF NEWSPAPERS FROM AROUND









  
 THE WORLD CAME TO THE HEART OF THE DOLOMITES.


















  
 THE NUMBER OF SPECTATORS ALSO GREW. IN 1956, THE














  
 AUDIENCE NUMBERED ALMOST 250,000, COMPARED TO 10,000









  
 IN 1924. A SUCCESS IN ATTENDANCE ALREADY ANTICIPATED










  
 BY THE TRIUMPHANT CONSENSUS OF 1949, WHEN THE MODERN

















  
 SKI RESORT OF CORTINA OBTAINED 31 VOTES AGAINST 7








  
 FOR MONTREAL AND 2 FOR COLORADO SPRINGS.